



PRO SOFTWARE SKILLS:



EDUCATION:

1997 - 1999
UCLA EXTENSION
Computer Graphics Certificate
Program
1979 - 1983
UNIVERSITY OF FLORIDA
BFA

EXPERIENCE:

PAULA CASTLEBERRY DESIGNS 2003 - PRESENT

FREELANCE GRAPHIC DESIGN & ILLUSTRATION • LOS ANGELES, CA

- Work with clients to bring concepts to life and provide an overall aesthetic vision for the final product.
- Manage multiple projects with tight deadlines from inception to print.
- Microsoft Office: Microsoft Word, Excel, and Powerpoint

FASHION INSTITUTE OF DESIGN & MERCHANDISING 2003 - PRESENT

FACULTY • LOS ANGELES, CA

- Teach college level courses from beginning to advanced techniques in Photoshop, Illustrator, InDesign, and SketchUp.

L3I INTERFACE TECHNOLOGIES 1999 - 2003

ART DIRECTOR • LOS ANGELES, CA

- Responsible for the design and production of interactive multimedia projects.
- Directed a team of creative artists to design assets, animation, and adhere to a budget and production schedule.
- Acted as the liaison between high profile clients and designers to communicate ideas and creative direction.
- Full working knowledge of 2D and 3D production and animation techniques, product functions and engineering specifications.
- Additional responsibilities included illustration, storyboarding, animation, video and audio editing, interface design and creation of print material for packaging and marketing tools.

SOCIAL MEDIA LINKS:

 [FACEBOOK.COM/PAULACASTLEBERRYILLUSTRATION](https://www.facebook.com/paulacastleberryillustration)

 [LINKEDIN.COM/IN/PAULA-CASTLEBERRY-82635044/](https://www.linkedin.com/in/paula-castleberry-82635044/)

 [@PAULACASTLEBERRYILLUSTRATION](https://www.instagram.com/paulacastleberryillustration)

 [PINTEREST.COM/PCASTLEBERRY/](https://www.pinterest.com/pcastleberry/)

 [TWITTER.COM/PAULACREATES](https://twitter.com/paulacreates)

